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SBC CLASSIC LAUNCHES TOURNAMENT WEB SITE

Annual Champions Tour Golf Tournament Now Offers Immediate Access to Extensive Information Surrounding Event, Players, Charity Involvement and Beyond

SANTA CLARITA, Calif. (September 1, 2005) - The SBC Classic today announced the launch of its Web site, www.thesbcclassic.com. The premiere Web site created for the annual Champion's Tour tournament features current news, press materials, information regarding hospitality opportunities, ticket availability, charity involvement, participating players and local travel and lodging resources.

"We are excited to offer the golf world easy access to a wealth of information regarding the tournament," said SBC Classic Executive Director Brian Fitzgerald. "Our Web site provides perspective volunteers, sponsors, Pro-Am participants, and golf enthusiasts with relevant information surrounding the SBC Classic. The tournament is committed to growing with the local community and this Web site represents another step towards our long-term goal."

Aside from the information regarding the tournament, the Web site also showcases SBC Classics' involvement within the community. The Web site hosts an entire page of charity programs that the tournament supports and is used to invite additional charities and nonprofit organizations to join the "Champions for Charity" and "Charity Partners" programs. These programs provide organizations with the opportunity to use the SBC Classic to generate funds through the sale of tickets and corporate hospitality. The SBC Classic recently donated \$110,000 to the Henry Mayo Newhall Memorial Health Foundation to benefit the foundation's plans to renovate its emergency department in Santa Clarita.

To receive more information or schedule an interview with an SBC Classic spokesperson, please contact Formula at 310-578-7050.

(more)

About Valencia Country Club

Since its public opening in 1965, the Valencia Country Club has been recognized as one of Southern California's premier golfing venues. Featuring a masterful design by Robert Trent Jones, Sr., Valencia is perhaps best known for its pristine putting surfaces and traditional hole designs. Typifying the best of Jones' creations, Valencia offers unique rewards and penalties for players of all skill levels. From the complete novice to the most seasoned professional, Valencia has something to inspire anyone who may venture onto this piece of golf perfection. For additional information call 661-254-4401 or visit www.valenciagolfclub.com.

About SBC Communications

SBC Communications Inc. (www.sbc.com) is one of the world's leading data, voice and Internet service providers. Through its world-class networks, SBC companies provide a full range of voice, data, networking and e-business services, as well as directory advertising and publishing. A Fortune 30 company, SBC is America's leading provider of high-speed DSL Internet Access services and one of the nation's leading Internet Service Providers. SBC companies currently serve 57 million access lines nationwide. In addition, SBC companies own 60 percent of America's second-largest wireless company, Cingular Wireless, which serves 22 million wireless customers. Internationally, SBC companies have telecommunications investments in 27 countries.

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