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**SBC CLASSIC ANNOUNCES NAME
CHANGE TO AT&T CLASSIC**

Change Follows SBC Communications' Purchase of AT&T

SANTA CLARITA, Calif. – It's the same game with a different name. The SBC Classic golf tournament will now be named the AT&T Classic as sponsor SBC Communications takes on the name of AT&T Inc. after purchasing the former parent company, according to Brian Fitzgerald, executive director.

“The only thing that is changing with the tournament is the name,” stated Fitzgerald. “We are going to have the same golfers playing, the same people managing the tournament, and the same great support from the community and its volunteers as we've had in previous years.”

Fitzgerald is charged with transitioning the new name and logo change via all tournament communications, including tournament signs and banners, brochures and literature, web site and apparel.

The AT&T Classic will enter its seventeenth year this March 6-12, 2006 and feature the top golfers on the Champions Tour. Previous players include Des Smyth (2005 winner), Gil Morgan (2004 winner), Tom Purtzer (2003 winner), Tom Kite (2002 winner), Raymond Floyd, and Ben Crenshaw, Curtis Strange and Fuzzy Zoeller. Since its inception in 1990, the tournament has resided in various areas of Los Angeles, including Rancho Park Golf Course and Wilshire Country Club, before settling in Valencia in 2001. Last month, tournament sponsors extended their contract with the Valencia Country Club through 2007, with an option for 2008. Attendance of the tournament has steadily increased by 10 percent to 20 percent each year. The weeklong 2005 event drew an estimated 40,000 golf fans.

To receive more information or schedule an interview with an AT&T Classic spokesperson, contact Formula at 310-578-7050.

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