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SBC CLASSIC EXPANDS DEPTH OF CHARITY PARTNERSHIP

Champions Tour Event Increases Funding to Expand Henry Mayo Newhall Memorial Hospital

SANTA CLARITA, Calif. (February X, 2005) - The SBC Classic Champions Tour golf tournament (March 7-13) today announced that it will again partner with the Henry Mayo Newhall Memorial Hospital. The SBC Classic, which will feature three days of Pro-Am play followed by three days of Champion Tour competition, has designated Monday, March 7th as the Henry Mayo Hospital Pro-Am at the SBC Classic, and will devote a portion of the proceeds from Monday's events to the Santa Clarita-based facility.

"We're thrilled to again partner with the Henry Mayo Newhall Memorial Hospital in order to provide local residents with improved and expanded medical facilities that can offer optimal care and treatment," said SBC Classic Executive Director Brian Fitzgerald. "We've created a long-term partnership with the entire Santa Clarita Valley community, and hope to continue to positively contribute by supporting local charities and nonprofit organizations."

Now in its second year of tourney involvement, the Henry Mayo Newhall Memorial Hospital will again serve as primary beneficiary of charity proceeds generated by the SBC Classic. In fact, last year the tournament pledged to give \$250,000 to the hospital by 2006 in order to help fund the expansion of the hospital, including its emergency ward. Previous funds raised by the SBC Classic have helped finance and support the hospital's adult healthcare center, trauma center, women's unit, and laboratory services.

"The SBC Classic has been a true partner in helping to support the citizens of the Santa Clarita Valley," said Bob Hudson, chief financial officer of the Henry Mayo Newhall Memorial Hospital. "By involving the entire community in the tournament and providing financial support to assist local charities, including our hospital, they have proven to be both a financial asset and loyal friend. We look forward to growing our partnership with the SBC Classic for many years."

The 2005 SBC Classic Tournament, scheduled March 7-13 at the acclaimed Valencia Country Club, will feature dozens of golf legends, such as Raymond Floyd and Ben Crenshaw, competing for a share of the tournament's \$1.55 million purse, which includes a first prize of \$232,500. Each day of the 2005 SBC Classic will be televised on The Golf Channel.

(more)

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Tickets are available for purchase through the Henry Mayo Newhall Memorial Hospital Foundation at 661-253-8082 as well as via the Los Angeles County Junior Golf Foundation at 213-738-2972. Also, the tournament is inviting additional charities and nonprofit organizations to join the “Champions for Charity” and “Charity Partners” programs, which provide organizations with the opportunity to use the SBC Classic to generate funds through the sale of tickets and corporate hospitality. Interested parties can contact the SBC Classic at 661-260-1897 for information surrounding charity involvement.

To receive more information or schedule an interview with an SBC Classic spokesperson, please contact Formula at 310-578-7050.

About Henry Mayo Newhall Memorial Hospital

Located in the heart of the Santa Clarita Valley, Henry Mayo Newhall Memorial Hospital (HMNMH) is a not-for-profit community hospital and trauma center committed to improving the health of the Santa Clarita Valley community through compassion and excellence in healthcare services. HMNMH provides trauma and emergency services, critical care, surgery, obstetrics and women’s services, oncology, acute and outpatient rehabilitation, medical surgical and telemetry units, behavioral health, transitional care, smoking cessation, and wound care. The hospital’s Emergency Department is a paramedic base station for LA County Paramedics and certified for pediatric care. Additionally, it is one of only 13 Trauma Centers in Los Angeles County and consistently measured against benchmarks for excellence nationwide. For more information, visit www.henrymayo.com.

About Valencia Country Club

Since its public opening in 1965, the Valencia Country Club has been recognized as one of Southern California's premier golfing venues. Featuring a masterful design by Robert Trent Jones, Sr., Valencia is perhaps best known for its pristine putting surfaces and traditional hole designs. Typifying the best of Jones' creations, Valencia offers unique rewards and penalties for players of all skill levels. From the complete novice to the most seasoned professional, Valencia has something to inspire anyone who may venture onto this piece of golf perfection. For additional information call 661-254-4401 or visit www.valenciagolfclub.com.

About SBC Communications

SBC Communications Inc. is a Fortune 50 company whose subsidiaries, operating under the SBC brand, provide a full range of voice, data, networking, e-business, directory publishing and advertising, and related services to businesses, consumers and other telecommunications providers. SBC holds a 60 percent ownership interest in Cingular Wireless, which serves 49.1 million wireless customers. SBC companies provide high-

speed DSL Internet access lines to more American consumers than any other provider and are among the nation's leading providers of Internet services. SBC companies also now offer satellite TV service. Additional information about SBC and SBC products and services is available at www.sbc.com.

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